



Vini

Villa

Villum

We came. We farmed. We drank a little.

Farmers in Wine Country have a history of boldness and innovation. American Viticulture is full of pioneers daring to do what no one believed could be done: create an award winning industry and challenge European supremacy. We can appreciate that spirit at Monty's Plant Food Company because we've been doing something similar, in our own small way, for years: challenging the industry norms, displacing old ideas, and garnering some pretty impressive victories along the way. We tip our glasses to you, and encourage you to try the next great liquid in Wine Country: Monty's Plant Food.



Vini

A successful vineyard is all about timing and managing the potential of your vineyard. Monty's is a balanced NPK formula that provides a continuous supply of nutrients throughout the season. Monty's Liquid Fertilizer is a plant amendment, not a soil amendment like traditional fertilizers. Before using this or any product we recommend conducting a soil test, providing what the soils need as Monty's will not correct deficient soils. Because Monty's is a foliar technology, it will not be hampered by degradation, leeching or run-off. Monty's Liquid Fertilizer is a low-salt index product and, as such, encourages the development of highly organic soils.

From bloom to budbreak, shatter to verasion, Monty's Liquid Fertilizer has a specially formulated product ready to help you maximize your crop's potential. This season sample the next great liquid in wine country: Monty's Liquid Fertilizer!



Villa

Monty's Liquid Fertilizer provides benefits throughout the growing season:

- During transplanting apply 4 ounces of 2-15-15 in 3 gallons of water, soak root stock for 15 minutes prior to planting. Growers should expect increased speed of root development, quicker establishment, and a healthier start.
- For new or early growth tank mix 16 ounces of 4-15-12 per acre with each fungicide/insecticide pass. Switch to 8-16-8 after fruit set, Growers should expect increased root development, increased translocation of needed elements, minerals, and chemicals. Increased production and a more dense canopy are also common.
- At verasion switch to applications of 16 oz of 4-15-12 as a tank mix to finish the crop. Growers should expect improved yield while maintaining the highest quality.

Monty's Liquid Fertilizer has the added benefits of a highly concentrated formula, low application rates, and low input costs. Other agronomic traits, expressed in Monty's treated vineyards and observed by vintners, include improved winter hardiness and shortened recovery time from winter damage, yield increases of 1-2 tons per acre while maintaining quality, and plants that are near full production almost a year early.



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Good grapes are one thing, great wines are another. By following the Monty's program you can have both. The Head winemaker at Stonechurch Winery has reported color and nuances of colors coming through in the grapes. These shifts indicated to him that more and unique nutrients were being pulled into the plant. Whatever wine you are producing Monty's can help by maintaining quality brix levels, sugar content, and acid levels.



For More Information, visit us on the Web at:

www.montysplantfood.com